



# Table Talk

Consultants Roundtable Monthly Newsletter - James Perkins, Editor

## **NOVEMBER MEETINGS, 10<sup>TH</sup> AND 24<sup>TH</sup>**

### **NOVEMBER 10**

Charles Nyers, Executive Vice President of CyberLink International, a national Internet provider, will discuss *What the Future Holds for High-speed Broadband* as his presentation to the Consultants Roundtable, scheduled for Monday, November 10th, at Honker's Restaurant, Mishawaka, beginning at 7:30 a.m. CyberLink is a national Internet provider which supplies wireless high-speed Internet access to the Michiana community. This presentation is very timely due to the public "pressure" to adopt Broadband.

Mr. Nyers is a marketing specialist. He operated his own marketing communications firm for 10 years. Then he served as Director of Sales and Marketing for an international producer of foam tape and other foam products.

### **NOVEMBER 24**

This meeting is the usual second meeting of the month in which there is discussion among the group on a topic or topics of interest to consultants. There has been good attendance to the discussion meetings.

### **LAST MONTH'S FIRST MEETING**

Ryan Fountain, Patent Attorney, presented a program on intellectual property. While he spent some time discussing the importance of patents and trade marks, the group wanted more detailed information on copyrights and trade secrets, things which consultants may utilize themselves and use in their work with clients. Copyrights are automatic for any written material which is circulated to others. Consultants write reports which are proprietary to them and to their clients. A copyright lasts for 50 years. The old law was 26 plus a renewed 26. Among other protected items, photos from the Internet are copyrighted. Trade secrets sometimes are better than other forms of protection. In that regard, confidentiality agreements are enforceable immediately. Many times consultants must sign such agreements; so, read the fine print before signing anything, including contracts with clients.

### **LAST MONTH'S SECOND MEETING**

It was learned that many CR members do not access the CR web site for the newsletter. It will be e-mailed in the future, as well as put on the web site.