



Table Talk

Consultants Roundtable Monthly Newsletter - James Perkins, Editor

TABLE TALK FOR MAY 2006

MEETING ON 2 MAY

This is the regular meeting for discussion the first week of each month. However, instead of a continuation of marketing techniques, the topic for discussion today is a continuation of the program presented by Dan Hendricks at the second meeting in April. Dan is the VP of Research for the Workforce Investment Board. He talked about what is being done to prepare the area workforce for the skills needed for the 21st Century. His talk engendered a myriad of questions from those in attendance, causing the chairman to suggest the topic be continued at this May meeting. Dan agreed to be present for the discussion. Those of you who may have missed Dan's talk will be pleased to attend today to hear what is happening to prepare the area's workforce for the new skills required to handle new technology in the work place.

MEETING ON 16 MAY

Brian Rideout, Founder and leader of BKR Associates, web technology specialists, will be our May speaker.

FUTURE PROGRAM

On 20 June Lee Andreae will present Laura Bergells, talking on the subject, "Business Blogging & Internet Marketing."

Question: Do you know what a "Blog" is? Attend the meeting in June to get the answer.

LAST MONTH

Table Talk pointed out that consultants are problem solvers. Robert Maynard Hutchins, a former university president said,

"To solve a problem it is necessary to think. It is necessary to think even to decide what facts to collect."

Last month's advice was to listen. Listening should be the key to help one "...even to decide what facts to collect."

SOME OTHER COMMENTS ON PROBLEMS

G. K. Chesterton observed: "It isn't that they can't see the solution. It is that they can't see the problem." And, that consultants is where you come in - defining the problem.

And Charles F. Kettering agrees, having said, "A problem well-stated is a problem half solved."
(Observation: GM probably wishes he were still around!)